

General Regulations Bibliostar

Art. 1 NAME

Bibliostar

Art. 2 – ORGANIZATION

Editrice Bibliografica, a company operating since 1974 in publishing and libraries areas, with registered office in Milan, via San Francesco d'Assisi 15 (hereinafter, "**Publisher**"), realizes the Stelline Conference and the virtual edition, here Stelline Conference online (hereinafter, "**Conferences**").

Argentovivo, a company operating since 1994 in publishing and libraries areas (hereinafter, "**Organizer**"), is entrusted with the sale of sponsorships and virtual and in-person exhibition spaces (hereinafter, "**Bibliostar**") at the same time as the Conferences.

Art. 3 – DEFINITIONS

"**Account**" means the set of functions, applications, tools and contents attributed to a user name with access credentials to the Platform Stelline Conference online.

"**Technical Assistant**" refers to M.E.T.A. S.r.l..

"**Exhibitors**" are those taking part in Bibliostar with a Digital or, if provided for by national law, In-person Stand.

The "**Stelline Conference online Platform**" is the Punto Exhibition online platform, owned by M.E.T.A. S.r.l., by means of which Bibliostar will take place, consisting of a system infrastructure that provides a virtual space offering services to Users via a web connection: this includes applications for accessing and navigating the digital part of Bibliostar, interfaces for transmitting live events and video calls, and in general applications to use the Services.

"**Services**" refers to the services made available to Users through the online Platform.

"**Digital Stand**" means a digital exhibition space in which the desired multimedia contents (photos, videos, descriptive texts, events) will be uploaded from each Exhibitor and where the videochats with the company staff will be available.

"**Users**" refers to any user who registers on the Stelline Conference online Platform and accesses it using their personal credentials to use the Services provided there.

Art. – 4 AIM

The aim of the Publisher and the Organizer is to create, on the occasion of the Conferences, a meeting place between companies and librarians through workshops and virtual and, when planned, physical stands.

Art. 5 – PLACE AND DATE OF THE EVENT

Bibliostar, alongside the Conferences, will take place digitally, on the Stelline Conference online Platform, on four moments – ideally, if a physical event is not possible – in four Italian cities: Turin in February (25 and 26), Naples in late April, Florence between the end of May and the beginning of June, Milan in late September at the Palazzo delle Stelline.

The Organizer reserves the right to define the dates gradually, communicating them to the Exhibitors within thirty days from the start of the next stage, specifying whether or not the physical edition will be scheduled. The Exhibitor can decide whether to be present also with a physical stand, in addition to the virtual.

Art. 6 – REQUIREMENTS FOR ADMISSION TO BIBLIOSTAR

The Organizer reserves the exclusive right to accept or refuse applications to participate in Bibliostar, stating the reasons for its decisions in case of non-admission. In any case, only Exhibitors whose activities fall within the product categories provided for Bibliostar may be accepted.

Art. 7 – APPLICATION FORM AND PAYMENT

The application form, completed throughout and signed, must be emailed to the Organizer at bibliostar@argentovivo.it. At the time of submission of the application must be paid the advance fixed by the Organizer as established in the application form. The payment of the balance must be made after receipt of the invoice and in any case **no later than 26 March 2021**.

The presentation of the "Application form" implies for the Exhibitor the full acceptance of this General Regulations as well as the obligation to comply with all the rules and provisions issued, even subsequently, for the organization and proper functioning of Bibliostar. The "Application form" constitutes an irrevocable contractual proposal of participation for the Exhibitor.

Art. 8 – ACCEPTANCE

The Organizer reserves the right to change the dates, the location and the layout of the Exhibition Space in relation to its own requirements. Any change will not entitle the Exhibitor to raise any exception or to compensation for any kind of damage. The Organizer will inform the Exhibitor in writing of the acceptance of the application submitted.

Art. 9 – WAIVER

The waiver of the Exhibitor to participate in Bibliostar for any reason, must be communicated by registered letter or pec addressed to the Organizer within two weeks from the start of the first stage. After the first stage, the exhibitor will be required to pay the full fee.

Art. 10 – PARTICIPATION

Participation in the stages of Bibliostar must take place

- if virtual, in accordance with the procedure provided on the website online.convegnostelline.com

- if with stand in attendance, in accordance with the instructions sent by the Organizer within 30 days before the stage.

Art. 11 – DIGITAL STAND

The Digital Stand consists of a digital exhibition space on the Stelline Conference online Platform where the Exhibitor can upload the desired multimedia contents (photos, videos, descriptive texts, events) and where videochats with the company's staff will be available, to enable Users to:

- consult the programme of events and the latest news;
- take part in conferences and presentations, workshops, meetings, webinars and online video-calls;
- consult the catalogue and the services offered by the Exhibitors;

- virtually visit the stands of the Exhibitors participating in the Event.

In the context of Bibliostar, the User will also have the opportunity to use the digital Services that will be provided on the Stelline Conference online Platform, in general, and participate virtually in the events that each Exhibitor may decide to organize at their virtual "room".

Art. 12 – STAND IN ATTENDANCE

The Stand is provided in the stages where health conditions allow the event to take place even in-person. For the first three stages the set-up consists of table and chairs; for Milan the stand is the one provided by the module indicated in the application form.

The Organizer undertakes to communicate within the 30 days preceding the stage if an edition will be organized in attendance.

Art. 13 – THE RUNNING OF DIGITAL BIBLIOSTAR

Users will take part in the Event by accessing the Stelline Conference online Platform. Accessing the Platform to use the Services does not require any software to be installed. Exhibitors will be provided with user and password to access their virtual area and prepare their stand, whose characteristics vary in relation to the module indicated in the application form.

Access to your virtual stand will be possible from the week before the stage.

With regard to the Exhibitors accessing and using the Stelline Conference online Platform:

- (a) The User can access the Stelline Conference online Platform upon registration, carried out, alternatively: (i) providing a valid email address; (ii) using the data of LinkedIn or Facebook social profile; (iii) using Google account;
- (b) the User in possession of the code that can be purchased by the Organization will have access to the main events;
- (c) the User can change the password at any time;
- (d) each Account is associated with a User and is therefore strictly personal and confidential;
- (e) in the event of loss of the password, the User can restore it through appropriate online procedure;
- (f) the access credentials for the Stelline Conference online Platform will be provided to the Users upon completion of the registration procedure and will be valid until the end of the online event; specifically, the access credentials will be emailed when the Account is activated;
- (g) the access credentials cannot, for any reason, be disclosed to others who are not entitled to use them, or transferred to third parties; the User is responsible for their safekeeping.

Users will be able to access the Stelline Conference online Platform, through their Account, from 22 February 2021, in order to consult the program and to participate in Bibliostar at the scheduled times, so that they can use the digital Services provided there.

Art. 14 – THE RUNNING OF IN-PERSON BIBLIOSTAR

In-person Bibliostar will be held only if the health conditions allow it to run safely.

The Organizer will inform within 30 days before the event the realization of the event in the presence of the Exhibitor, who can decide whether to participate or not at no extra cost.

For the stages in Turin, Naples and Florence there will be a small booth with table and chairs; for the stage in Milan, at the Palazzo delle Stelline, the Exhibitor will be provided with a space set up in relation to the module chosen in the application form.

Logistical and specific indications on the set-up for the different stages will be provided together with the communication of in-person Bibliostar.

Art. 15 – CONDITIONS OF PARTICIPATION FOR USERS

For participation in the main events, the User must be provided with a specific code issued for a fee by the Organization

No fee will be due by the User for access to collateral events, workshops and stands at the Stelline Conference online Platform.

Participation in physical events will be free, upon registration.

Art. 16 – PROHIBITIONS AND COMMITMENTS

Exhibitors may not:

- use the digital Platform to manage, store, communicate or disseminate images, files or any other personal data in excess of what is strictly necessary for the purpose of enabling visitors to use the Services;
- use forms of propaganda which may damage other Exhibitors, Bibliostar and/or the Organizer, at the Organizer's sole discretion.

Exhibitors will be able to access the list of users who have visited the stand and who have followed their events directly from the Stelline Conference online Platform.

Art. 17 – TECHNICAL SUPPORT

In the event of problems encountered by Users when accessing and/or using the Platform, technical support will be provided by the Technical Assistant, who will do everything in their power to promptly resolve said problems encountered by the Users, undertaking to offer the technical assistance required.

Art. 18 – TERMINATION

The breach by the Exhibitor of any of the terms of Articles 7, 9 and 16 of this document will grant the Organizer the right to terminate the contract with the Exhibitor pursuant to Article 1456 of the Italian Civil Code, without prejudice to the right to request compensation for damages.

If the Organizer exercises the right of termination during Bibliostar, this will result in the Exhibitor's exclusion from the Platform.

The Organizer reserves the right to report any breaches of the conditions of use indicated in this document, as well as of the laws and regulations in force, to the competent authorities for the appropriate investigations and measures.

Art. 19 – RESPONSIBILITY OF THE ORGANIZER

The User acknowledges that the Organizer, through the Platform, is engaged in creating a virtual trade show that sees the involvement of third parties.

In light of the above, without prejudice to the Organizer's commitment to make every reasonable effort to ensure that the aforementioned third parties provide their services in such a way as to ensure the correct functioning of the Services, the User also acknowledges and accepts that:

- the Organizer cannot be held responsible for any malfunctions of the VetExpo Digital Platform and/or any problems of any kind that may arise when accessing the Services that depend on third party applications or the direct activity of the Users.

Art . 20 – PROCESSING OF PERSONAL DATA

Information to the interested party pursuant to D.Lgs. N. 196/03 called “Codice in materia di protezione dei dati personali” (Personal Data Protection Code)

The Exhibitor acknowledges that:

- a) the data provided are necessary for each performance of the contract and civil and tax law;
- b) the refusal to provide them will result in the failure of the company to conclude the contract;
- c) the processing of data, as well as for the aforementioned purposes, is also carried out for purposes of commercial information or sending advertising material, or for the completion of market research or interactive commercial communication;
- d) the communication of data may also be made by other parties, appointed and/ or contractually linked to the Organizers, for the purposes indicated above;
- e) the Exhibitor can at any time exercise the rights referred to in art. 7 D.Lgs. cited, as governed by the following art. nn. 8 and 9, including that of opposing, in whole or in part, for legitimate reasons, the processing of personal data concerning him, even if pertinent to the purpose of collection, and the processing of data concerning him for the purpose of sending advertising material or direct sales or for carrying out market research or commercial communication;
- f) holder of the treatment is Argentovivo srl – Via San Francesco d’Assisi 15 – 20122 Milan;
- g) the processing is also carried out by computer and the data are stored at the offices of Argentovivo srl..

By signing the application form, the Exhibitor also expresses his consent to the data concerning him being the subject of all processing operations listed in art. 4, n. 1 letter a), of the cited D.Lgs.

Art. 21 – APPLICABLE LAW AND PLACE OF JURISDICTION

These regulations are subject to Italian law.

For any dispute, the competent court is that of Milan.